

BUSINESS MANAGEMENT

Management

Award: Associate of Applied Science Degree

Major: Management

Additional Program Information: <https://www.brcc.edu/academics/programs/business-management/>

Students who wish to pursue an education in the area of Business Management have several options from which to choose. The curricula offerings enable students to begin with a Career Studies Certificate and to continue their studies culminating in an A.A.S. degree in Management.

Possible occupations for graduates: assistant manager, management trainee, manager of a small business, farm manager, bank associate, supervisor, sales representative, and other positions related to the business field and chosen pathway.

The A.A.S. degree program with a major in Management is for people who seek employment or professional development in the business field. Full-time students may complete the following associate in applied science degrees in two years; part-time students determine their own pace. This degree can be completed entirely online.

Required Courses

Curriculum

		Credit Hours
First Semester		
ENG 111	College Composition I	3
ITE 152	Introduction to Digital Literacy and Computer Applications	3
SDV (https://catalog.brcc.edu/programs-study/sdv/)	Student Development	1
Business Electives (p. 2)		9
Credit Hours		16
Second Semester		
BUS 240	Introduction to Business Law	3
BUS 270	Interpersonal Dynamics	3
ITE 140	Spreadsheets for Business	3
Business Electives (p. 2)		6
Credit Hours		15
Third Semester		
ACC 211	Principles of Accounting I	3
MTH 132	Business Mathematics ¹	3
Literature/Humanities/Fine Arts Elective (https://catalog.brcc.edu/programs-study/general-education-aas/#literature)		3
Business Electives (p. 2)		6-8
Credit Hours		15-17
Fourth Semester		
ECO 201	Principles of Macroeconomics	3
FIN 107	Personal Finance	3
MTH 155	Statistical Reasoning	3
Select one of the following:		3
BUS 196	On-Site Training	
BUS 198	Seminar and Project	
Business Electives (p. 2)		
Business Electives (p. 2)		3-4
Credit Hours		15-16
Total Credit Hours		61-64

¹ or higher level math

Business Electives

Agribusiness Electives

Code	Title	Credit Hours
AGR 141	Introduction to Animal Science and Technology	4
AGR 142	Introduction to Plant Science and Technology	3
AGR 143	Introduction to Agribusiness and Financial Management	3
AGR 144	Agriculture Human Resource Management	3
AGR 205	Soil Fertility and Management	3
AGR 231	Agribusiness Marketing, Risk Management, and Entrepreneurship	3
BUS 200	Principles of Management	3
ECO 202	Principles of Microeconomics	3

Bank Services Electives

Code	Title	Credit Hours
BUS 100	Introduction To Business	3
BUS 200	Principles of Management	3
ECO 202	Principles of Microeconomics	3
ECO 230	Money and Banking	3
FIN 110	Principles of Banking	3
FIN 215	Financial Management	3
ITD 130	Database Fundamentals	3
MKT 100	Principles of Marketing	3

Construction Electives

Code	Title	Credit Hours
ARC 133	Construction Methodology & Procedures I	3
ARC 225	Site Planning and Technology	3
BLD 101	Construction Management I	3
BLD 165	Construction Field Operations	2
BLD 231	Construction Estimating I	3
BUS 100	Introduction To Business	3
BUS 200	Principles of Management	3
CAD 161	Blueprint Reading I	2
CIV 171	Surveying I	3
SAF 130	Industrial Safety - OSHA 10	1

Office Electives

Code	Title	Credit Hours
AST 101	Keyboarding I	3
AST 102	Keyboarding II	3
AST 238	Word Processing Advanced Operations	3
AST 243	Office Administration I	3
BUS 100	Introduction To Business	3
BUS 200	Principles of Management	3
ECO 202	Principles of Microeconomics	3
ITD 130	Database Fundamentals	3

Small Business Electives

Code	Title	Credit Hours
BUS 100	Introduction To Business	3
BUS 165	Small Business Management	3
BUS 200	Principles of Management	3
BUS 205	Human Resource Management	3
ECO 202	Principles of Microeconomics	3
ITD 130	Database Fundamentals	3
ITE 160	Introduction to E-Commerce	3
MKT 284	Social Media Marketing	3

Supervisor Electives

Code	Title	Credit Hours
BUS 100	Introduction To Business	3
BUS 118	Concepts of Supervision	3
BUS 200	Principles of Management	3
ECO 202	Principles of Microeconomics	3
ENG 112	College Composition II	3
ITD 130	Database Fundamentals	3
FIN 215	Financial Management	3
MKT 100	Principles of Marketing	3

Certificates

Banking Services Professional

Award: Career Studies Certificate

Additional Program Information: <https://www.brcc.edu/academics/programs/business-management/>

The Banking Services Professional Career Studies Certificate provides a basic framework of financial and interpersonal skills needed for a successful career in the commercial banking sector. The program will provide knowledge of laws and regulatory policies, general skills in accounting, financial product sales and marketing, financial planning, and investing. It is also intended for students currently employed in financial institutions who desire advancement.

Code	Title	Credit Hours
ACC 211	Principles of Accounting I	3
BUS 270	Interpersonal Dynamics	3
ECO 230	Money and Banking	3
FIN 110	Principles of Banking	3
FIN 215	Financial Management	3
ITE 140	Spreadsheets for Business	3
MTH 132	Business Mathematics	3

Total Credit Hours

21

Construction Supervisor (Pending Approval)

Award: Career Studies Certificate

Additional Program Information: <https://www.brcc.edu/academics/programs/business-management/>

Construction Supervisor Career Studies Certificate prepares students interested in construction management to acquire necessary knowledge and skills in construction site planning, blueprint reading, estimate analysis, document/construction codes preparation, human resource allocation, field operations, site/equipment safety, and facilities management.

Code	Title	Credit Hours
ARC 133	Construction Methodology & Procedures I	3
ARC 225	Site Planning and Technology	3
BLD 101	Construction Management I	3
BLD 165	Construction Field Operations	2
BLD 231	Construction Estimating I	3
CAD 161	Blueprint Reading I	2
CIV 171	Surveying I	3
ITE 140	Spreadsheets for Business	3
SAF 130	Industrial Safety - OSHA 10	1
Total Credit Hours		23

Introduction to Agriculture Science

Award: Career Studies Certificate

Additional Program Information: <https://www.brcc.edu/academics/programs/business-management/>

This program is designed for students who have a general interest in agriculture and who desire to either become employed in the agriculture industry or have a vision of beginning their own agricultural enterprise. Local opportunities for engaging in this industry are numerous and will allow for students to be employed directly into the workforce or continue on in their education in the field.

Code	Title	Credit Hours
AGR 141	Introduction to Animal Science and Technology	4
Select Two of the Following:		6
AGR 142	Introduction to Plant Science and Technology	
AGR 143	Introduction to Agribusiness and Financial Management	
AGR 144	Agriculture Human Resource Management	
AGR 205	Soil Fertility and Management	
AGR 231	Agribusiness Marketing, Risk Management, and Entrepreneurship	
Total Credit Hours		10

Office Professional Technologies

Award: Career Studies Certificate

Additional Program Information: <https://www.brcc.edu/academics/programs/business-management/>

Purpose: To attain or improve keyboarding and Microsoft Office Suite skills required for the modern office environment. Once completed, courses in this career studies certificate may be applied toward other programs offered by the College such as the A.A.S. degree in Management, Administrative Assistant Specialization.

Code	Title	Credit Hours
AST 101	Keyboarding I ¹	3
AST 102	Keyboarding II	3
AST 238	Word Processing Advanced Operations	3
AST 243	Office Administration I	3
BUS 100	Introduction To Business	3
Select one of the following:		3
ITD 130	Database Fundamentals	
ITD 110	Web Page Design I	
Select one of the following:		3
ITE 152	Introduction to Digital Literacy and Computer Applications	
ITE 120	Principles of Information Systems	
CSC 110	Principles of Computer Science	

ITE 140	Spreadsheets for Business	3
Total Credit Hours		24

¹ Students who demonstrate proficiency in keyboarding skills may be eligible to receive credit for this course through Credit for Prior Learning (<https://www.brcc.edu/admissions/transferring-credits/credit-for-prior-learning/>).

Small Business Management

Award: Career Studies Certificate

Additional Program Information: <https://www.brcc.edu/academics/programs/business-management/>

The Small Business Management Career Studies Certificate will prepare students to start or manage a small business in many industry sectors—from service-focused to product-focused enterprises. The small business management classes will cover critical skills, including making sound decisions in differing economic conditions, writing effective business plans, marketing and e-marketing products or services, and managing finances while building company value.

Code	Title	Credit Hours
ACC 211	Principles of Accounting I	3
BUS 165	Small Business Management	3
BUS 205	Human Resource Management	3
BUS 270	Interpersonal Dynamics	3
ITE 140	Spreadsheets for Business	3
ITE 160	Introduction to E-Commerce	3
MKT 284	Social Media Marketing	3
MTH 132	Business Mathematics	3
Total Credit Hours		24

Supervisor Basics

Award: Career Studies Certificate

Additional Program Information: <https://www.brcc.edu/academics/programs/business-management/>

Purpose: To provide students with an opportunity to acquire basic skills and knowledge in the areas of leadership and supervision. Studies will include topics in marketing, information technology, leadership skills, problem solving, decision making, effective communications, dealing with conflict and employee relations, delegation, motivation, time management, team building, process improvement and others. Once completed, courses in this career studies certificate may be applied toward the A.A.S. degree in Business Management.

Code	Title	Credit Hours
BUS 100	Introduction To Business	3
BUS 118	Concepts of Supervision	3
BUS 200	Principles of Management	3
BUS 240	Introduction to Business Law	3
BUS 270	Interpersonal Dynamics	3
ITE 140	Spreadsheets for Business	3
ITE 152	Introduction to Digital Literacy and Computer Applications	3
MKT 100	Principles of Marketing	3
Total Credit Hours		24